PLEDGE FOR SPONSORSHIP

2017 Test Instrumentation Workshop

May 9-11, 2017 ~ Tuscany Suites ~ Las Vegas, NV

NOTE: The Workshop is a non-competitive environment meant for a free exchange of ideas and information.

ITEA is a 501(c)(3) professional education association dedicated to the education and advancement of the test and evaluation profession. Your sponsorship helps defer the cost of the Test Instrumentation Workshop, and supports the ITEA scholarship fund—which assists deserving students and schools in their pursuit of academic disciplines related to the test and evaluation profession. Sponsorship and related benefits will become effective on receipt of payment.

Sponsorships are tax deductible.

All Test Instrumentation Workshop Sponsorships provide the following recognition:

- On the ITEA Web site - Your logo and a hyperlink to your Web site posted on the Test Instrumentation Workshop Web page.
- On signage throughout the Test Instrumentation Workshop
- In all Test Instrumentation Workshop Collateral Materials
- In the *Test Instrumentation Workshop Program Guide*
- In the March 2017 issue of *The ITEA Journal of Test and Evaluation*

PREMIUM SPONSORSHIP LEVELS

☐ **PLATINUM LEVEL SPONSORSHIP - $2,500**

- **Additional recognition as a Platinum Sponsor** – Your Company's logo will be placed on the hotel room key cards that will be given to all Test Instrumentation Workshop attendees staying at the host hotel.
- **Two (2) Complimentary Systems-of-Systems Workshop Registrations.** *NOTE: Tutorial registration is separate and not included.*

☐ **GOLD LEVEL SPONSORSHIP - $1,000**

- **One (1) Complimentary Systems-of-Systems Workshop Registrations.** *NOTE: Tutorial registration is separate and not included.*

☐ **SILVER LEVEL SPONSORSHIP - $500**

☐ **BRONZE LEVEL SPONSORSHIP - $250**
(Available only for Organizations of under 50 employees)

ADDITIONAL SPONSORSHIP OPPORTUNITIES

(Offered on a "first come, first served" basis)

☐ **$5,000 – WEDNESDAY EVENING NETWORKING RECEPTION (One Sponsorship available).** Your logo will be displayed as the Wednesday Evening Networking Reception's sponsor on signage at each food station. **Includes 150 drink tickets with company logo and Four (4) Complimentary Workshop Registrations.**

☐ **$2,500 – WORKSHOP POCKET GUIDE (One Sponsorship available).** The *Test Instrumentation Workshop Pocket Guide* is a handy tool for the Workshop attendees. It provides them with an at-a-glance look at the events for the Workshop as well as a floor map of the hotel's meeting space. Your logo will be printed on the *Test Instrumentation Workshop Pocket Guide* that will be distributed throughout the Workshop and Exhibit Hall. **Includes Two (2) Complimentary Workshop Registrations.**

☐ **$1,000 – WEDNESDAY LUNCH BUFFET (Two Sponsorship available).** Your logo will be displayed as the Sponsor of the Tuesday Lunch Buffet on signage throughout the Exhibit Hall. **Includes One (1) Complimentary Workshop Registration.**

☐ **$1,000 – THURSDAY LUNCH BUFFET (Two Sponsorships available).** Your logo will be displayed as the Sponsor of the Tuesday Lunch Buffet on signage throughout the Exhibit Hall. **Includes One (1) Complimentary Workshop Registration.**

☐ **$1,000 – WEDNESDAY and THURSDAY BREAKS (Four Sponsorships available).** Your logo will be displayed as the Sponsor of the Breaks on signage throughout the Break area. **Includes One (1) Complimentary Workshop Registration.**

☐ **$250 – 25 DRINK TICKETS FOR CASH BAR AT THE WEDNESDAY EVENING NETWORKING RECEPTION (Multiple Sponsorships available)** – Drink tickets imprinted with your logo for you to pass out to your valued customers, prospects, and guests.

Total Sponsorships Selected: $_____

Sponsor Point of Contact

Organization: _____

Address: _____

_____

_____

City/State/Zip: _____

Web Site URL: _____

Authorized By: _____

Title: _____

Authorized Signature: _____

E-mail: _____

Telephone: _____

Fax: _____

Billing Point of Contact (if different from above)

Name: _____ Address: _____

Title: _____ _____

Telephone: _____ _____

Fax: _____ _____

Email: _____ City/State/Zip: _____

Payment Policy – Payment of sponsorship may be submitted with this application; however, it is NOT required. If no payment is submitted, you will receive an invoice and full payment of sponsorship will be due on receipt. *Refunds are not available for sponsorships.*

Sponsorship Amount: $ _____ **Company PO Authorization # (if required)**: _____

Payment Method:

Please charge my Credit Card: ☐ VISA ☐ MasterCard ☐ American Express

Card No.: _____

Expiration Date: _____ Security Code: _____

Name on Card: _____

Signature: _____

☐ Check Enclosed – Check number: _____

☐ Please Send Invoice

ITEA Point of Contact:

Ms. Lena Moran – Exhibits and Sponsorships Chair
Phone: 951-219-4817, Fax: 915-775-0016, e-mail: LMoran@traxintl.com

Please complete the online form which can be found on the ITEA Web site (www.itea.org), OR, Email, Mail, or Fax this Completed Form and Payment to:

International Test and Evaluation Association (ITEA)
4400 Fair Lakes Court, Suite 104
Fairfax, VA 22033
Fax: 703.631.6221
SOS@itea.org

COMPLIMENTARY WORKSHOP SPONSOR REGISTRATIONS

(NOTE: Tutorial Registrations separate)

WEDNESDAY EVENING NETWORKING RECEPTION - Four (4) Complimentary Workshop Registrations.
WORKSHOP POCKET GUIDE – Two (2) Complimentary Workshop Registrations.
WEDNESDAY LUNCH BUFFET - One (1) Complimentary Workshop Registration.
THURSDAY LUNCH BUFFET - One (1) Complimentary Workshop Registration.
WEDNESDAY and THURSDAY BREAKS – One (1) Complimentary Workshop Registration.

Name_____
Badge Nick Name_____
Title_____
Organization_____
Address_____
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City/State/Zip_____
Email_____
Phone_____
Fax_____
Cell Phone_____

Name_____
Badge Nick Name_____
Title_____
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Use additional sheets if necessary.