



PLEDGE FOR SPONSORSHIP

36th International Test and Evaluation Symposium *Challenges for Global Threats*

November 12-15, 2019 ~ Pacific Missile Range Facility Barking Sands, HI
Jointly Hosted by the ITEA Southern Cross and Mid-Pacific Chapters

NOTE: The Symposium is a non-competitive environment meant for a free exchange of ideas and information.

ITEA is a 501(c)(3) professional education association dedicated to the education and advancement of the test and evaluation profession. Your sponsorship helps defer the cost of the Symposium, and supports the ITEA scholarship fund—which assists deserving students and schools in their pursuit of academic disciplines related to the test and evaluation profession. Sponsorship and related benefits will become effective on receipt of payment.

Sponsorships are tax deductible.

All Sponsorships provide the following recognition:

- **On the ITEA Web site** - Your logo and a hyperlink to your Web site posted on the Workshop Web page.
- **On signage throughout the Workshop**
- **In all Workshop Collateral Materials**
- **In the *Workshop Program Guide***
- **In the Workshop issue of *The ITEA Journal of Test and Evaluation***

PREMIUM SPONSORSHIP LEVELS

- PLATINUM LEVEL SPONSORSHIP - \$10,000**
 - **Additional recognition as a Platinum Sponsor** – Your Company’s logo will be placed on the hotel room key cards that will be given to all Symposium attendees staying at the host hotel.
 - **Six (6) Complimentary Symposium Registrations.** *NOTE: Tutorial registration is separate and not included.*
 - **One (1) Year Corporate Membership for first time sponsors of an ITEA event.**
- GOLD LEVEL SPONSORSHIP - \$5,000**
 - **Four (4) Complimentary Symposium Registrations.** *NOTE: Tutorial registration is separate and not included.*
 - **One (1) Year Corporate Membership for first time sponsors of an ITEA event.**
- SILVER LEVEL SPONSORSHIP - \$2,500**
 - **Two (2) Complimentary Symposium Registrations.** *NOTE: Tutorial registration is separate and not included.*
 - **One (1) Year Corporate Membership for first time sponsors of an ITEA event.**
- BRONZE LEVEL SPONSORSHIP - \$1,000**
 - **Available only for Small Organizations (under 50 employees)**
 - **One (1) Complimentary Symposium Registration.** *NOTE: Tutorial registration is separate and not included.*
 - **One (1) Year Corporate Membership for first time sponsors of an ITEA event.**

ADDITIONAL SPONSORSHIP OPPORTUNITIES (Offered on a "first come, first served" basis)

- \$15,000 – EVENING NETWORKING RECEPTION (One Sponsorship available).** Your logo will be displayed as the Wednesday Evening Networking Reception sponsor on signage at each food station. **Includes 150 drink tickets with company logo and Eight (8) Complimentary Symposium Registrations. One (1) Year Corporate Membership for first time sponsors of an ITEA event.**
- \$15,000 – LANYARDS (One Sponsorship available).** Your logo will be printed on lanyards which are handed out to every attendee. **Includes Eight (8) Complimentary Workshop Registrations. One (1) Year Corporate Membership for first time sponsors of an ITEA event.**
- \$10,000 – SYMPOSIUM POCKET GUIDE (One Sponsorship available).** The *Symposium Pocket Guide* is a handy tool for the Symposium attendees. It provides them with an at-a-glance look at the events for the Symposium as well as a floor map of the hotel's meeting space. Your logo will be printed on the *Symposium Pocket Guide* that will be distributed throughout the Symposium and Exhibit Hall. **Includes Six (6) Complimentary Symposium Registrations. One (1) Year Corporate Membership for first time sponsors of an ITEA event.**
- \$10,000 – AWARDS LUNCHEON (One Sponsorship available).** Your logo will be displayed as the Wednesday Annual Test and Evaluation Professional Awards Luncheon's sponsor on signage during the luncheon. **Includes Six (6) Complimentary Symposium Registrations. One (1) Year Corporate Membership for first time sponsors of an ITEA event.**
- \$7,500 – HAPPY HOUR (One Sponsorship available).** Your logo will be displayed as the Tuesday Happy Hour sponsor on signage at each food station. **Includes 75 drink tickets with company logo and Five (5) Complimentary Symposium Registrations. One (1) Year Corporate Membership for first time sponsors of an ITEA event.**
- \$5,000 – TECHNICAL TRACK SESSION SPONSORSHIP.** Your organization will be announced at the beginning of each Technical Track Session and your logo will be displayed as the Sponsor of the Technical Track Session. **Includes Four (4) Complimentary Symposium Registrations. One (1) Year Corporate Membership for first time sponsors of an ITEA event.**
- \$5,000 – BAG DISTRIBUTION (One Sponsorship available).** Have your bag distributed at the registration desk to all attendees. Sponsor provides the bags that will be distributed. **Includes Two (2) Complimentary Workshop Registrations. One (1) Year Corporate Membership for first time sponsors of an ITEA event.**
- \$5,000 – LUNCH BUFFET (Two Sponsorships available).** Your logo will be displayed as the Sponsor of the Tuesday Lunch Buffet on signage throughout the Exhibit Hall. **Includes Four (4) Complimentary Symposium Registrations. One (1) Year Corporate Membership for first time sponsors of an ITEA event.**
- \$5,000 – BREAKS (Four Sponsorships available).** Your logo will be displayed as the Sponsor of the Breaks on signage throughout the Break area. **Includes Four (4) Complimentary Symposium Registrations. One (1) Year Corporate Membership for first time sponsors of an ITEA event.**
- \$5,000 – ACADEMIA DAY SPONSORSHIP (Four Sponsorships available).** Your logo will be displayed as the Sponsor of the Academia Day on signage throughout the Symposium. **Includes Four (4) Complimentary Symposium Registrations. One (1) Year Corporate Membership for first time sponsors of an ITEA event.**
- \$5,000 – WIRELESS HOTSPOT (One Sponsorship available).** Recognition of your Sponsorship of the Wireless Hotspot throughout the Exhibit Hall that attendees will visit to check e-mail messages and surf the Web. **Includes Four (4) Complimentary Symposium Registrations. One (1) Year Corporate Membership for first time sponsors of an ITEA event.**
- \$2,500 – AD HOC MEETING ROOM (One Sponsorship available).** Recognition of your Sponsorship of the Ad Hoc Meeting Room that is used by VIPs throughout the Symposium. **Includes Two (2) Complimentary Symposium Registrations. One (1) Year Corporate Membership for first time sponsors of an ITEA event.**
- \$1,000 – PLENARY SPECIAL PANEL (Five Sponsorships available).** Recognition of your Sponsorship of a Plenary Panel Session with leading authorities and visionaries from the T&E Industry. **Includes One (1) Complimentary Symposium Registration.**
- \$500 – 50 DRINK TICKETS FOR CASH BAR AT THE TUESDAY EVENING NETWORKING RECEPTION (Multiple Sponsorships available)** – Drink tickets imprinted with your logo for you to pass out to your valued customers, prospects, and guests.

Total Sponsorships Selected: \$ _____

Sponsor Point of Contact

Organization: _____
Address: _____

City/State/Zip: _____
Web Site URL: _____

Authorized By: _____
Title: _____
Authorized Signature: _____
E-mail: _____
Telephone: _____
Fax: _____

Billing Point of Contact (if different from above)

Name: _____
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Telephone: _____
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Payment Policy – Payment of sponsorship may be submitted with this application; however, it is NOT required. If no payment is submitted, you will receive an invoice and full payment of sponsorship will be due on receipt. Refunds are not available for sponsorships.

Sponsorship Amount: \$ _____ **Company PO Authorization # (if required):** _____

Payment Method:

Please charge my Credit Card: VISA MasterCard American Express

Card No.: _____

Expiration Date: _____ Security Code: _____

Name on Card: _____

Signature: _____

Check Enclosed – Check number: _____

Please Send Invoice

ITEA Point of Contact:

Mr. James Gaidry, CAE – ITEA Executive
Director, E-mail: jgaidry@itea.org

Please complete the online form which can be found on the ITEA Web site (www.itea.org), OR, Email, Mail, or Fax this Completed Form and Payment to:

International Test and Evaluation Association
(ITEA)
4400 Fair Lakes Court, Suite 104
Fairfax, VA 22033
Phone: 703.631.6220
Fax: 703.631.6221

COMPLIMENTARY SYMPOSIUM SPONSOR REGISTRATIONS (NOTE: Tutorial Registrations separate)

Name _____

Badge Nick Name _____

Title _____

Organization _____

Address _____

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Email _____

Phone _____

Fax _____

Cell Phone _____

Name _____

Badge Nick Name _____

Title _____

Organization _____

Address _____

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