



PLEDGE FOR SPONSORSHIP

23rd Test Instrumentation Workshop “Shaping the Future of T&E”

May 14-16, 2019 ~ Tuscany Suites ~ Las Vegas, NV

www.tiw.org ~ Email: Lmoran@traxintl.com

NOTE: The Workshop is a non-competitive environment meant for a free exchange of ideas and information.

ITEA is a 501(c)(3) professional education association dedicated to the education and advancement of the test and evaluation profession. Your sponsorship helps defer the cost of the Test Instrumentation Workshop, and supports the ITEA scholarship fund—which assists deserving students and schools in their pursuit of academic disciplines related to the test and evaluation profession. Sponsorship and related benefits will become effective on receipt of payment.

Sponsorships are tax deductible.

All Workshop Sponsorships provide the following recognition:

- **On the ITEA website** - Your logo and a hyperlink to your Website posted on the Test Instrumentation Workshop Web page.
- **On signage throughout the Workshop**
- **In all Workshop Collateral Materials**
- **In the *Test Instrumentation Program Guide***
- **In the Workshop issue of *The ITEA Journal of Test and Evaluation***

PREMIUM SPONSORSHIP LEVELS

PLATINUM LEVEL SPONSORSHIP - \$2,500

- **Additional recognition as a Platinum Sponsor** – Your Company’s logo will be placed on the hotel room key cards that will be given to all Workshop attendees staying at the host hotel.
- **Two (2) Complimentary Workshop Registrations.** *NOTE: Tutorial registration is separate and not included.*

GOLD LEVEL SPONSORSHIP - \$1,000

- **One (1) Complimentary Workshop Registration.** *NOTE: Tutorial registration is separate and not included.*

SILVER LEVEL SPONSORSHIP - \$500

BRONZE LEVEL SPONSORSHIP - \$250

(Available only for Small Organizations of under 50 employees)

ADDITIONAL SPONSORSHIP OPPORTUNITIES

(Offered on a "first come, first served" basis)

- \$2,500 – TUESDAY EVENING HAPPY HOUR (One Sponsorship available).** Your logo will be printed on cocktail napkins used during Happy Hour. **Includes 125 drink tickets with company logo and Two (2) Complimentary Workshop Registrations.**

- \$5,000 – WEDNESDAY EVENING NETWORKING RECEPTION (One Sponsorship available).** Your logo will be displayed as the Wednesday Evening Networking Reception's sponsor on signage at each food station. **Includes 250 drink tickets with company logo and Four (4) Complimentary Workshop Registrations.**

- \$5,000 – LANYARDS (One Sponsorship available).** Your logo will be printed on lanyards which are handed out to every attendee. **Includes Four (4) Complimentary Workshop Registrations.**

- \$1,500 – WORKSHOP POCKET GUIDE (One Sponsorship available).** The *Workshop Pocket Guide* is a handy tool for the workshop attendees. It provides them with an at-a-glance look at the events for the Conference as well as a floor map of the hotel's meeting space. Your logo will be printed on the *Pocket Guide* that will be distributed throughout the Workshop and Exhibit Hall. **Includes Two (2) Complimentary Workshop Registrations.**

- \$1,000 – BAG DISTRIBUTION (One Sponsorships available).** Have your bad distributed a the registration desk to all attendees. Sponsor provides the bags that will be distributed. **Includes One (1) Complimentary Workshop Registration.**

- \$1,000 – WEDNESDAY LUNCH BUFFET (Two Sponsorships available).** Your logo will be displayed as the Sponsor of the Wednesday Lunch Buffet on signage throughout the Exhibit Hall. **Includes One (1) Complimentary Workshop Registration.**

- \$1,000 – THURSDAY LUNCH BUFFET (Two Sponsorships available).** Your logo will be displayed as the Sponsor of the Thursday Lunch Buffet on signage throughout the Exhibit Hall. **Includes One (1) Complimentary Conference Registration.**

- \$1,000 –WEDNESDAY and THURSDAY BREAKS (Four Sponsorships available).** Your logo will be displayed as the Sponsor of the Breaks on signage throughout the Break area. **Includes One (1) Complimentary Conference Registration.**

- \$250 – 25 DRINK TICKETS FOR CASH BAR AT THE WEDNESDAY EVENING NETWORKING RECEPTION (Multiple Sponsorships available)** – Drink tickets imprinted with your logo for you to pass out to your valued customers, prospects, and guests during the reception.

Total Sponsorships Selected: \$ _____

Sponsor Point of Contact

Organization: _____

Authorized By: _____

Address: _____

Title: _____

Authorized Signature: _____

E-mail: _____

City/State/Zip: _____

Telephone: _____

Web Site URL: _____

Fax: _____

Billing Point of Contact (if different from above)

Name: _____ Address: _____
Title: _____
Telephone: _____
Fax: _____
Email: _____ City/State/Zip: _____

Payment Policy – Payment of sponsorship may be submitted with this application; however, it is NOT required. If no payment is submitted, you will receive an invoice and full payment of sponsorship will be due on receipt. *Refunds are not available for sponsorships.*

Sponsorship Amount: \$ _____ **Company PO Authorization # (if required):** _____

Payment Method:

Please charge my Credit Card: VISA MasterCard American Express

Card No.: _____

Expiration Date: _____ Security Code: _____

Name on Card: _____

Signature: _____

Check Enclosed – Check number: _____

Please Send Invoice

ITEA Point of Contact:

Ms. Lena Moran, Exhibits and Sponsorships Chair

Phone: 951.219.4817, Fax: 703.631.6221, e-mail: Lmoran@traxintl.com

Please complete the online form which can be found on the ITEA Web site (www.itea.org), OR, Email, Mail, or Fax this Completed Form and Payment to:

International Test and Evaluation Association (ITEA)

4400 Fair Lakes Court, Suite 104

Fairfax, VA 22033

Fax: 703.631.6221

Lmoran@traxintl.com

COMPLIMENTARY WORKSHOP SPONSOR REGISTRATIONS

(NOTE: Tutorial Registrations separate)

TUESDAY HAPPY HOUR – Two (2) Complimentary Workshop Registrations.

WEDNESDAY EVENING NETWORKING RECEPTION - Four (4) Complimentary Workshop Registrations.

LANYARDS - Four (4) Complimentary Workshop Registrations.

WORKSHOP POCKET GUIDE – Two (2) Complimentary Workshop Registrations.

BAG DISTRIBUTION - One (1) Complimentary Workshop Registration.

WEDNESDAY LUNCH BUFFET - One (1) Complimentary Workshop Registration.

THURSDAY LUNCH BUFFET - One (1) Complimentary Workshop Registration.

WEDNESDAY and THURSDAY BREAKS – One (1) Complimentary Workshop Registration.

Name _____

Badge Nick Name _____

Title _____

Organization _____

Address _____

City/State/Zip _____

Email _____

Phone _____

Fax _____

Cell Phone _____

Name _____

Badge Nick Name _____

Title _____

Organization _____

Address _____

City/State/Zip _____

Email _____

Phone _____

Fax _____

Cell Phone _____

Name _____

Badge Nick Name _____

Title _____

Organization _____

Address _____

City/State/Zip _____

Email _____

Phone _____

Fax _____

Cell Phone _____

Name _____

Badge Nick Name _____

Title _____

Organization _____

Address _____

City/State/Zip _____

Email _____

Phone _____

Fax _____

Cell Phone _____