



PLEDGE FOR SPONSORSHIP

2021 Test Instrumentation Workshop Innovating for Tomorrow's Challenges

11 May – 13 May ~ Tuscany Hotel and Conference Center ~ Las Vegas, NV
Jointly Hosted by the Antelope Valley and Southern Nevada Chapters

NOTE: The Workshop is a non-competitive environment meant for a free exchange of ideas and information.

ITEA is a 501(c)(3) professional education association dedicated to the education and advancement of the test and evaluation profession. Your sponsorship helps defer the cost of the Workshop, and supports the ITEA scholarship fund—which assists deserving students and schools in their pursuit of academic disciplines related to the test and evaluation profession. Sponsorship and related benefits will become effective on receipt of payment.

Sponsorships are tax deductible.

All Workshop Sponsorships provide the following recognition:

- **On the ITEA Web site** - Your logo and a hyperlink to your Web site posted on the Workshop Web page.
- **On signage throughout the Workshop**
- **In all Workshop Collateral Materials**
- **In the *Workshop Program Guide***
- **In the Workshop issue of *The ITEA Journal of Test and Evaluation***

PREMIUM SPONSORSHIP LEVELS

- PLATINUM LEVEL SPONSORSHIP - \$2,500**
Additional recognition as a Platinum Sponsor – Your Company's logo will be placed on the hotel room key cards that will be given to all Symposium attendees staying at the host hotel.
Two (2) Complimentary Workshop Registrations. *NOTE: Tutorial registration is separate and not included.*
- GOLD LEVEL SPONSORSHIP - \$1,000**
One (1) Complimentary Workshop Registrations. *NOTE: Tutorial registration is separate and not included.*
- SILVER LEVEL SPONSORSHIP - \$500**
- BRONZE LEVEL SPONSORSHIP - \$250**
(Reserved for Organizations of under 50 employees)

ADDITIONAL SPONSORSHIP OPPORTUNITIES
(Offered on a "first come, first served" basis)

- \$5,000 – WEDNESDAY EVENING NETWORKING RECEPTION (One Sponsorship available).** Your logo will be printed on cocktail napkins used during the reception.
Includes 250 drink tickets with company logo and Four (4) Complimentary Workshop Registrations.
- \$5,000 – LANYARDS (One Sponsorship available).** Your logo will be printed on lanyards which are handed out to every attendee.
Includes Four (4) Complimentary Workshop Registrations.
- ~~**\$1,000 – POCKET GUIDE (One Sponsorship available).** The *Workshop Pocket Guide* is a handy tool for the Workshop attendees. It provides them with an at a glance look at the events for the Workshop as well as a floor map of the hotel's meeting space. Your logo will be printed on both the *Workshop Pocket Guides* that will be distributed throughout the Workshop and Exhibit Hall. **Includes Two (2) Complimentary Workshop Registrations.**~~
- \$1,000 – BAG DISTRIBUTION (One Sponsorship available).** Have your bag distributed at the registration desk to all attendees. Sponsor provides the bags that will be distributed.
Includes One (1) Complimentary Workshop Registration.
- \$1,000 – LUNCH BUFFET (Four Sponsorships available).**
Includes One (1) Complimentary Workshop Registration.
- \$1,000 – BREAKS (Four Sponsorships available).**
Includes One (1) Complimentary Workshop Registration.
- \$250 – 25 DRINK TICKETS FOR CASH BAR AT THE EVENING NETWORKING RECEPTION (Multiple Sponsorships available)** – Drink tickets imprinted with your logo for you to pass out to your valued customers, prospects, and guests during the reception.



Total Sponsorships Selected: \$ _____

Sponsor Point of Contact

Name: _____
 Title: _____
 Organization: _____
 Address: _____

 City/State/Zip: _____

Web Site URL: _____
 Authorized By: _____
 Title: _____
 Authorized Signature: _____
 E-mail: _____
 Telephone: _____
 Fax: _____

Billing Point of Contact (if different from above)

Name: _____ Address: _____
Title: _____
Telephone: _____
Fax: _____
Email: _____ City/State/Zip: _____

Payment Policy – Payment of sponsorship may be submitted with this application; however, it is NOT required. If no payment is submitted, you will receive an invoice and full payment of sponsorship will be due on receipt. *Refunds are not available for sponsorships.*

Sponsorship Amount: \$ _____ **Company PO Authorization # (if required):** _____

Payment Method:

Please charge my Credit Card: VISA MasterCard American Express

Card No.: _____

Expiration Date: _____ Security Code: _____

Name on Card: _____

Signature: _____

Check Enclosed – Check number: _____

Please Send Invoice

ITEA Point of Contact:

Lena Moran – TIW Exhibits and Sponsorship Chair

lnpena@gmail.com

Please complete the online form which can be found on the ITEA Web site (www.itea.org), OR, Email, Mail, or Fax this Completed Form and Payment to:

International Test and Evaluation Association (ITEA)

11350 Random Hills RD, Suite 800

Fairfax, VA 22030-6044

Fax: 703.631.6221

TIW@itea.org

COMPLIMENTARY WORKSHOP SPONSOR REGISTRATIONS
(NOTE: Tutorial Registrations separate)

NETWORKING RECEPTION - Four (4) Complimentary Workshop Registrations.

LANYARDS - Four (4) Complimentary Workshop Registrations.

POCKET GUIDE – Two (2) Complimentary Workshop Registrations.

BAG DISTRIBUTION – One (1) Complimentary Workshop Registration.

LUNCH BUFFET - One (1) Complimentary Workshop Registration.

BREAKS – One (1) Complimentary Workshop Registration.

Name_____

Badge Nick Name_____

Title_____

Organization_____

Address_____

City/State/Zip_____

Email_____

Phone_____

Fax_____

Cell Phone_____

Name_____

Badge Nick Name_____

Title_____

Organization_____

Address_____

City/State/Zip_____

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Phone_____

Fax_____

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Name_____

Badge Nick Name_____

Title_____

Organization_____

Address_____

City/State/Zip_____

Email_____

Phone_____

Fax_____

Cell Phone_____

Name_____

Badge Nick Name_____

Title_____

Organization_____

Address_____

City/State/Zip_____

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Phone_____

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