PLEDGE FOR SPONSORSHIP

2021 Test Instrumentation Workshop
Innovating for Tomorrow’s Challenges

11 May – 13 May ~ Tuscany Hotel and Conference Center ~ Las Vegas, NV
Jointly Hosted by the Antelope Valley and Southern Nevada Chapters

NOTE: The Workshop is a non-competitive environment meant for a free exchange of ideas and information.

ITEA is a 501(c)(3) professional education association dedicated to the education and advancement of the test and evaluation profession. Your sponsorship helps defer the cost of the Workshop, and supports the ITEA scholarship fund—which assists deserving students and schools in their pursuit of academic disciplines related to the test and evaluation profession. Sponsorship and related benefits will become effective on receipt of payment.

Sponsorships are tax deductible.

All Workshop Sponsorships provide the following recognition:

• On the ITEA Web site - Your logo and a hyperlink to your Web site posted on the Workshop Web page.
• On signage throughout the Workshop
• In all Workshop Collateral Materials
• In the Workshop Program Guide
• In the Workshop issue of The ITEA Journal of Test and Evaluation

PREMIUM SPONSORSHIP LEVELS

☐ PLATINUM LEVEL SPONSORSHIP - $2,500
   Additional recognition as a Platinum Sponsor – Your Company’s logo will be placed on the hotel room key cards that will be given to all Symposium attendees staying at the host hotel.
   Two (2) Complimentary Workshop Registrations. NOTE: Tutorial registration is separate and not included.

☐ GOLD LEVEL SPONSORSHIP - $1,000
   One (1) Complimentary Workshop Registrations. NOTE: Tutorial registration is separate and not included.

☐ SILVER LEVEL SPONSORSHIP - $500

☐ BRONZE LEVEL SPONSORSHIP - $250
   (Reserved for Organizations of under 50 employees)
ADDITIONAL SPONSORSHIP OPPORTUNITIES
(Offered on a “first come, first served” basis)

☐ $5,000 – WEDNESDAY EVENING NETWORKING RECEPTION (One Sponsorship available). Your logo will be printed on cocktail napkins used during the reception. Includes 250 drink tickets with company logo and Four (4) Complimentary Workshop Registrations.

☐ $5,000 – LANYARDS (One Sponsorship available). Your logo will be printed on lanyards which are handed out to every attendee. Includes Four (4) Complimentary Workshop Registrations.

☐ $1,000 – POCKET GUIDE (One Sponsorship available). The Workshop Pocket Guide is a handy tool for the Workshop attendees. It provides them with an at-a-glance look at the events for the Workshop as well as a floor map of the hotel’s meeting space. Your logo will be printed on both the Workshop Pocket Guides that will be distributed throughout the Workshop and Exhibit Hall. Includes Two (2) Complimentary Workshop Registrations.

☐ $1,000 – BAG DISTRIBUTION (One Sponsorship available). Have your bag distributed at the registration desk to all attendees. Sponsor provides the bags that will be distributed. Includes One (1) Complimentary Workshop Registration.

☐ $1,000 – LUNCH BUFFET (Four Sponsorships available). Includes One (1) Complimentary Workshop Registration.

☐ $1,000 – BREAKS (Four Sponsorships available). Includes One (1) Complimentary Workshop Registration.

☐ $250 – 25 DRINK TICKETS FOR CASH BAR AT THE EVENING NETWORKING RECEPTION (Multiple Sponsorships available) – Drink tickets imprinted with your logo for you to pass out to your valued customers, prospects, and guests during the reception.

Total Sponsorships Selected: $_____________________

Sponsor Point of Contact

Name: ________________________________
Title: ________________________________
Organization: _________________________
Address: ______________________________
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City/State/Zip: _______________________

Web Site URL: _______________________
Authorized By: ______________________
Title: ______________________________
Authorized Signature: __________________
E-mail: _____________________________
Telephone: _________________________
Fax: _______________________________
Billing Point of Contact (if different from above)

Name: ________________________________________
Title: _________________________________________
Telephone: ____________________________________
Fax: __________________________________________
Email: ________________________________________

City/State/Zip: ________________________________

Payment Policy – Payment of sponsorship may be submitted with this application; however, it is NOT required. If no payment is submitted, you will receive an invoice and full payment of sponsorship will be due on receipt. Refunds are not available for sponsorships.

Sponsorship Amount: $ _____________  Company PO Authorization # (if required): ________________

Payment Method:

Please charge my Credit Card: □ VISA □ MasterCard □ American Express

Card No.: ________________________________________________
Expiration Date: ___________________________ Security Code: ________
Name on Card: ____________________________________________
Signature: ________________________________________________

☐ Check Enclosed – Check number: _______________

☐ Please Send Invoice

ITEA Point of Contact:

Lena Moran – TIW Exhibits and Sponsorship Chair
Inpena@gmail.com

Please complete the online form which can be found on the ITEA Web site (www.itea.org), OR, Email, Mail, or Fax this Completed Form and Payment to:

International Test and Evaluation Association (ITEA)
11350 Random Hills RD, Suite 800
Fairfax, VA 22030-6044
Fax: 703.631.6221
TIW@itea.org
**COMPLIMENTARY WORKSHOP SPONSOR REGISTRATIONS**  
*(NOTE: Tutorial Registrations separate)*

**NETWORKING RECEPTION** - Four (4) Complimentary Workshop Registrations.
**LANYARDS** - Four (4) Complimentary Workshop Registrations.
**POCKET GUIDE** – Two (2) Complimentary Workshop Registrations.
**BAG DISTRIBUTION** – One (1) Complimentary Workshop Registration.
**LUNCH BUFFET** - One (1) Complimentary Workshop Registration.
**BREAKS** – One (1) Complimentary Workshop Registration.

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