PLEDGE FOR SPONSORSHIP

Sponsorships are tax deductible.

37th International Test and Evaluation Symposium

Test and Evaluation: Enabling Acquisition and Capability Development

September 15-18, 2020 ~ Wyndham Orlando Resort International Drive – Orlando, FL

Hosted by the ITEA Central Florida Chapter

NOTE: The Symposium is a non-competitive environment meant for a free exchange of ideas and information.

ITEA is a 501(c)(3) professional education association dedicated to the education and advancement of the test and evaluation profession. Your sponsorship helps defer the cost of the Symposium, and supports the ITEA scholarship fund—which assists deserving students and schools in their pursuit of academic disciplines related to the test and evaluation profession. Sponsorship and related benefits will become effective on receipt of payment.

All Sponsorships provide the following recognition:

- On the ITEA Web site - Your logo and a hyperlink to your Web site posted on the Symposium Web page.
- On signage throughout the Symposium
- In all Symposium Collateral Materials
- In the Symposium Program Guide
- In the Symposium issue of The ITEA Journal of Test and Evaluation

PREMIUM SPONSORSHIP LEVELS

☐ PLATINUM LEVEL SPONSORSHIP - $10,000
  - Additional recognition as a Platinum Sponsor – Your Company’s logo will be placed on the hotel room key cards that will be given to all Symposium attendees staying at the host hotel.
  - Six (6) Complimentary Symposium Registrations. NOTE: Tutorial registration is separate and not included.
  - One (1) Year Corporate Membership for first time sponsors of an ITEA event.

☐ GOLD LEVEL SPONSORSHIP - $5,000
  - Four (4) Complimentary Symposium Registrations. NOTE: Tutorial registration is separate and not included.
  - One (1) Year Corporate Membership for first time sponsors of an ITEA event.

☐ SILVER LEVEL SPONSORSHIP - $2,500
  - Two (2) Complimentary Symposium Registrations. NOTE: Tutorial registration is separate and not included.
  - One (1) Year Corporate Membership for first time sponsors of an ITEA event.

☐ BRONZE LEVEL SPONSORSHIP - $1,000
  - Available only for Small Organizations (under 50 employees)
  - One (1) Complimentary Symposium Registration. NOTE: Tutorial registration is separate and not included.
  - One (1) Year Corporate Membership for first time sponsors of an ITEA event.
ADDITIONAL SPONSORSHIP OPPORTUNITIES (Offered on a “first come, first served” basis)

$15,000 – WEDNESDAY EVENING NETWORKING RECEPTION (One Sponsorship available). Your logo will be displayed as the Wednesday Evening Networking Reception sponsor on signage at each food station. Includes 150 drink tickets with company logo and Eight (8) Complimentary Symposium Registrations. One (1) Year Corporate Membership for first time sponsors of an ITEA event.

$15,000 – LANYARDS (One Sponsorship available). Your logo will be printed on lanyards which are handed out to every attendee. Includes Eight (8) Complimentary Symposium Registrations. One (1) Year Corporate Membership for first time sponsors of an ITEA event.

$10,000 – SYMPOSIUM POCKET GUIDE (One Sponsorship available). The Symposium Pocket Guide is a handy tool for the Symposium attendees. It provides them with an at-a-glance look at the events for the Symposium as well as a floor map of the hotel’s meeting space. Your logo will be printed on the Symposium Pocket Guide that will be distributed throughout the Symposium and Exhibit Hall. Includes Six (6) Complimentary Symposium Registrations. One (1) Year Corporate Membership for first time sponsors of an ITEA event.

$10,000 – AWARDS LUNCHEON (One Sponsorship available). Your logo will be displayed as the Wednesday Annual Test and Evaluation Professional Awards Luncheon’s sponsor on signage during the luncheon. Includes Six (6) Complimentary Symposium Registrations. One (1) Year Corporate Membership for first time sponsors of an ITEA event.

$5,000 – TECHNICAL TRACK SESSION SPONSORSHIP. Your organization will be announced at the beginning of each Technical Track Session and your logo will be displayed as the Sponsor of the Technical Track Session. Includes Four (4) Complimentary Symposium Registrations. One (1) Year Corporate Membership for first time sponsors of an ITEA event.

$5,000 – BAG DISTRIBUTION (One Sponsorship available). Have your bag distributed at the registration desk to all attendees. Sponsor provides the bags that will be distributed. Includes Two (2) Complimentary Symposium Registrations. One (1) Year Corporate Membership for first time sponsors of an ITEA event.

$5,000 – LUNCH BUFFET (Two Sponsorships available). Your logo will be displayed as the Sponsor of the Tuesday Lunch Buffet on signage throughout the Exhibit Hall. Includes Four (4) Complimentary Symposium Registrations. One (1) Year Corporate Membership for first time sponsors of an ITEA event.

$5,000 – BREAKS (Four Sponsorships available). Your logo will be displayed as the Sponsor of the Breaks on signage throughout the Break area. Includes Four (4) Complimentary Symposium Registrations. One (1) Year Corporate Membership for first time sponsors of an ITEA event.

$5,000 – ACADEMIA DAY SPONSORSHIP (Four Sponsorships available). Your logo will be displayed as the Sponsor of the Academia Day on signage throughout the Symposium. Includes Four (4) Complimentary Symposium Registrations. One (1) Year Corporate Membership for first time sponsors of an ITEA event.

$5,000 – WIRELESS HOTSPOT (One Sponsorship available). Recognition of your Sponsorship of the Wireless Hotspot throughout the Exhibit Hall that attendees will visit to check e-mail messages and surf the Web. Includes Four (4) Complimentary Symposium Registrations. One (1) Year Corporate Membership for first time sponsors of an ITEA event.

$2,500 – AD HOC MEETING ROOM (One Sponsorship available). Recognition of your Sponsorship of the Ad Hoc Meeting Room that is used by VIPs throughout the Symposium. Includes Two (2) Complimentary Symposium Registrations. One (1) Year Corporate Membership for first time sponsors of an ITEA event.

$1,000 – PLENARY SPECIAL PANEL (Five Sponsorships available). Recognition of your Sponsorship of a Plenary Panel Session with leading authorities and visionaries from the T&E Industry. Includes One (1) Complimentary Symposium Registration.

$500 – 50 DRINK TICKETS FOR CASH BAR AT THE TUESDAY EVENING NETWORKING RECEPTION (Multiple Sponsorships available) – Drink tickets imprinted with your logo for you to pass out to your valued customers, prospects, and guests.

Total Sponsorships Selected: $____________________
Sponsor Point of Contact

Organization: ___________________________  Authorized By: ___________________________
Address: ___________________________________________
_________________________________________________
_________________________________________________
City/State/Zip: _________________________________  Telephone: ___________________________
Web Site URL: _________________________________  Fax: _________________________________

Billing Point of Contact (if different from above)

Name: ________________________________________  Address: ___________________________
Title: _________________________________________  ______________________________________
Telephone: ____________________________________  ______________________________________
Fax: _________________________________________  ______________________________________
Email: _______________________________________  City/State/Zip: __________________________

Payment Policy – Payment of sponsorship may be submitted with this application; however, it is NOT required. If no payment is submitted, you will receive an invoice and full payment of sponsorship will be due on receipt. Refunds are not available for sponsorships.

Sponsorship Amount: $ ____________  Company PO Authorization # (if required): ____________

Payment Method:

Please charge my Credit Card: [ ] VISA  [ ] MasterCard  [ ] American Express
Card No.: ___________________________________________
Expiration Date: ___________________________  Security Code: _________
Name on Card: ______________________________________
Signature: _________________________________________

[ ] Check Enclosed – Check number: _______________
[ ] Please Send Invoice

ITEA Point of Contact:

Mr. James Gaidry, CAE
ITEA Executive Director
Email: jgaidry@itea.org
Phone: 703-631-6220

Please complete the online form which can be found on the ITEA Web site (www.itea.org), OR, Email, Mail, or Fax this Completed Form and Payment to:

International Test and Evaluation Association (ITEA)
11350 Random Hills RD, Suite 800
Fairfax, VA 22030-6044
Phone: 703.631.6220
Fax: 703.631.6221
COMPLIMENTARY SYMPOSIUM SPONSOR REGISTRATIONS *(NOTE: Tutorial Registrations separate)*

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