

ITEA WEB-SITE AD SPECIFICATIONS

*Final ad materials will be accepted
at any time during the paid period.*



Ad Size

Event Page Ad: 255px (w) x 145 px (h)

Advertisements will be placed in alternate sequence in the four rotators in the order received.

Artwork Files

Layout must be in electronic file format. Files must be setup for 96 dpi. Files must be one of the following formats:

- JPG
- PNG

All files must have appropriate Windows file extensions in name.
DO NOT compress files.

Color

It is recommended that all files be in RGB color ONLY. Other color formats are not guaranteed to display properly.

Fonts

All fonts must be embedded into your ad file.

Sound

Sound will not be allowed.

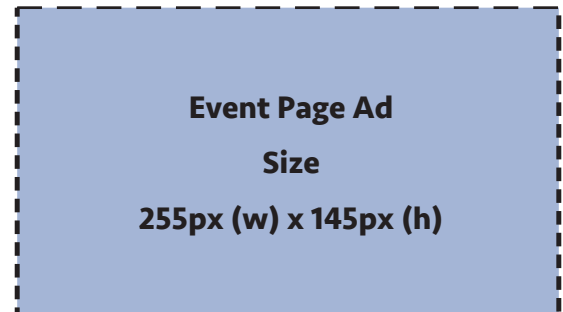
Images

Ads are considered to be an "image" file and must be a single uncompressed file no larger than 50k in size.

Artwork Submissions

Include ONE web ready final file per ad spot and your contact information.

**Email ad files ONLY if smaller than 50kb to:
Lena@itea.org**



***If ad is larger than these sizes,
it will automatically clip or auto
adjust to the ratio.***

***Give your company high visibility by
advertising on www.itea.org***

Cost Per Ad: \$500

Duration: 3 months

***Longer ad exposure time can be
purchased in 5 second intervals or as
multiple 5 second static ads.***

***For additional information, please
contact***

Lena Moran at 951-219-4817

Lena @itea.org