ITEA is a 501(c)(3) professional education association dedicated to the education and advancement of the test and evaluation profession. Your sponsorship helps defer the cost of the Workshop, and supports the ITEA scholarship fund—which assists deserving students and schools in their pursuit of academic disciplines related to the test and evaluation profession. Sponsorship and related benefits will become effective on receipt of payment.

***Sponsorships are tax deductible.***

**All Workshop Sponsorships provide the following recognition:**

* **On the ITEA Web site** - Your logo and a hyperlink to your Web site posted on the Workshop Web page.
* **On signage throughout the Workshop**
* **In all Workshop Collateral Materials**
* **In the *Workshop Program Guide***
* **In an upcoming issue of The ITEA Journal of Test and Evaluation**

**PREMIUM SPONSORSHIP LEVELS**

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***(Reserved for Organizations of under 50 employees)***

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**Includes Four (4) Complimentary Workshop Registrations.**

|  |
| --- |
| **[ ]  $3,000 CM/ $3,450 Non-CM – POCKET GUIDE (One Sponsorship available).** The *Workshop Pocket Guide* is a  handy tool for the Workshop attendees. It provides them with an at-a-glance look at the events for the  Workshop as well as a floor map of the hotel’s meeting space. Your logo will be printed on both the *Workshop  Pocket Guides* that will be distributed throughout the Workshop and Exhibit Hall.  **Includes Two (2) Complimentary Workshop** **Registrations.** |

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 **Includes One (1) Complimentary Workshop Registration.**

**[ ]  $1,000 CM / $1,150 Non-CM – BREAKS (Four Sponsorships available).**

 **Includes One (1) Complimentary Workshop Registration.**

**[ ]  $350 CM / $400 Non-CM – 25 Drink Tickets for Cash Bar at the Evening NETWORKING Reception (Multiple Sponsorships available)** – Drink tickets imprinted with your logo for you to pass out to your valued customers, prospects, and guests during the reception.

**Total Sponsorships Selected: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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**ITEA Point of Contact:**

**Lena Moran** –Exhibits and Sponsorship Chair

Lena@itea.org

**Please complete the online form which can be found on the ITEA Web site (www.itea.org), OR,**

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Fairfax, VA 22030-6044

Info@itea.org

**Complimentary WORKSHOP SPONSOR Registrations**

***(NOTE: Tutorial Registrations separate)***

**NETWORKING RECEPTION** - Four (4) Complimentary Workshop Registrations.

**LANYARDS** - Four (4) Complimentary Workshop Registrations.

**POCKET GUIDE** – Two (2) Complimentary Workshop Registrations.

**BAG DISTRIBUTION** – One (1) Complimentary Workshop Registration.

**LUNCH BUFFET** - One (1) Complimentary Workshop Registration.

**BREAKS** – One (1) Complimentary Workshop Registration.

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